

MARIO ALBERTO DOSTA

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 [Mario Alberto Dosta](#)

PROFILE

I am proactive, persistent and I like learning new things, and I don't like to stay behind and that is why I seek to belong to a company where I can contribute and obtain a constant professional development.

EDUCATION

UNITEC / Blue Mountains

Bachelor's Degree

International Event Management

Certifications

- Digital Marketing
- Influencer Marketing
- Inbound Marketing
- Create high-quality content

VOLUNTEER

Fundación México Vivo 2015.

Talent and client's attraction. ZONA MACO

SKILLS

- English and spanish
- MS Office, Mac OS.
- Conflict resolution
- Negotiation

[BOOK LINK](#)

Willing to relocate

Influencer Marketing (May 2021 - Now)

- Influencer Marketing Freelance
- Followup influencer campaigns, public relations and new business development

C3 Eventos – Macasan (September 2019 – September 2020)

- Managing director, BTL Director, P.R. and Advertising project manager
- Strategic Planning, marketing and P.R.
- Organize facilities and manage all projects details such as, design, transportation, venues, equipment, POP material, artist and influencers booking and management, copywriting and all the client's needs and provide feedback.
- Experiential marketing, P.R., marketing and digital advertising projects for brands such as Party City, OfficeMax, Bed bath and beyond, Fitpass, Resuelve tu deuda, Zolarity, Panalia, Sognare, La tía verde.

Grupo Traveo (February 2019 - August 2019)

- Junior account executive and PR.
- Organize facilities and manage all event's details such as decor, catering, entertainment, transportation, location, equipment, promotional material, and provide feedback.
- Projects coordination of brands projects such as Red Bull, Zamora Company, Jägermeister, Kraken, José Cuervo, etc.

Eventology (September 2018- February 2019)

- Project manager.
- Project design and production of brands projects such as Volkswagen, Volkswagen mx, Audi, Seat, and sub brands, Porsche, L'Oréal and Grupo Posadas.

Grupo Destinos (September 2017 - March 2018)

- Strategy and new projects Account Executive.
- Contact national and international new clients.
- Event Logistics and production of brands projects such as Samsung, Huawei, Palmolive-Colgate, Moksha 8, Mead Johnson, Bayer, Kandeo, Etc.

Comisión Nacional Bancaria y de Valores

(September 2015- September 2017)

- Sub-coordinator - MRP